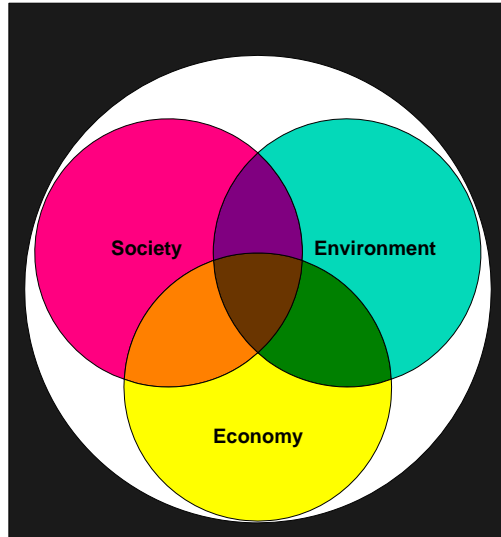


ENVIRONMENTAL SUSTAINABILITY -- JOHN MORELLI

Given a three-pronged model of our world.



Many argue that in order to achieve sustainability, we need to operate simultaneously in all three sectors and benefit all three.



Following on that argument, we believe that the proper role for environmental managers is to function knowledgeably on the interfaces with society and the economy.



However, “environmental sustainability” stands alone in that it can be concisely and scientifically defined within an ecological construct as a productive yet stable web of relationships among biotic and abiotic elements within a system.

We define that system as one that includes the human environment – where we live, work and play.

Acting within this definition, we view “environmental sustainability” as the necessary baseline for all other definitions of “sustainability” and as our long-term goal.

