

**SEVENTH INTERNATIONAL ENVIRONMENTAL MANAGEMENT LEADERSHIP SYMPOSIUM**

**Environmental Sustainability and the Role of the Environmental Manager**

**DAY 1 - Monday, May 2, 2011**

8:00 – 8:30	Continental Breakfast -- Building #78 (CIMS)					
8:30 – 8:45	Welcome & Day 1 Mission – <i>John Morelli, RIT</i>					
8:45 – 9:10	Some lessons learned from the Hungarian red-mud accident – <i>Sándor Kerekes, Corvinus University</i>					
9:10 – 9:35	Eco-efficiency, growth and the nature of corporate sustainability – <i>Stefano Pogutz &amp; Valerio Micale, Bocconi University</i>					
9:35 – 10:00	Environ. sustainability & supply chain Mgmt.: Framework of cross-functional integration – <i>Dorli Harms, Leuphana U.</i>					
10:00 – 10:25	Environmental sustainability responsibility of the EHS professional in industry – <i>John Morelli &amp; Kelley Lockwood</i>					
10:30 – 10:50	Coffee – Kávė – Kaffė – Kaffee					
10:50 – 11:50 WORKSHOP SESSION 1	<u><b>WORKSHOP 1</b></u> Some lessons learned from the Hungarian red-mud accident <i>Sándor Kerekes</i>	<u><b>WORKSHOP 2</b></u> <a href="#">Eco-efficiency, growth &amp; nature of corporate sustainability</a> <i>Stefano Pogutz &amp; Valerio Micale</i>	<u><b>WORKSHOP 3</b></u> <a href="#">Environ. sustainability &amp; supply chain Mgmt.: Framework of cross-functional integration –</a> <i>Dorli Harms, Leuphana U.</i>	<u><b>WORKSHOP 4</b></u> <a href="#">Environmental sustainability &amp; EHS professional responsibility</a> <i>John Morelli &amp; Kelley Lockwood</i>	<u><b>WORKSHOP 5</b></u> <a href="#">What gets measured gets managed - Justin Partapiano &amp; Aimee Dars Ellis</a>	<u><b>WORKSHOP 6</b></u> <a href="#">Definition of environmental sustainability</a>
12:00 – 1:30	Lunch – Ebéd – Pranzo – Mittagessen					
1:35	Moderator: <i>Lisa Greenwood</i>					
1:40 – 2:05	The rise and fall of the concept of sustainability -- <i>Károly Kiss, Corvinus University</i>					
2:05 – 2:30	Ecological allowance of enterprise -- <i>Andre Reichel &amp; Barbara Seeberg, Stuttgart University</i>					
2:30 – 2:55	Rolling out Corp. sustainability accounting: challenges for sustainability accounting - <i>Dimitar Zvezdov, Leuphana U</i>					
2:55 – 3:20	Voluntary Environmental Management for SMEs: Alternative Models for ISO14001 Implementation - <i>Lisa Greenwood</i>					
3:25 – 3:45	Refreshments – Frissitök – Puntì de ristoro – Erfrischungen					
3:50 – 4:50 WORKSHOP SESSION 2	<u><b>WORKSHOP 7</b></u> <a href="#">The rise and fall of the concept of sustainability</a> <i>Károly Kiss</i>	<u><b>WORKSHOP 8</b></u> <a href="#">Rolling out Corp. sustainability accounting: challenges for sustainability accounting -</a> <i>Dimitar Zvezdov</i>	<u><b>WORKSHOP 9</b></u> <a href="#">Ecological allowance of enterprise</a> <i>Andre Reichel &amp; Barbara Seeberg</i>	<u><b>WORKSHOP 10</b></u> <a href="#">Voluntary Environmental Management for SMEs: Alternative Models for ISO14001 Implementation</a> <i>Lisa Greenwood</i>	<u><b>WORKSHOP 11</b></u> <a href="#">Responsibility in sustainable industries</a> <i>Kelley Lockwood &amp; Clemente Portillo</i>	<u><b>WORKSHOP 12</b></u> <a href="#">Definition of environmental sustainability</a>
5:00 – 5:15	Day 1 Wrap Up					
6:30 – 9:00	Dinner Reception – RIT Inn and Conference Center					

**DAY 2 - Tuesday, May 3, 2011**

8:00 – 8:25	Continental Breakfast -- Building #78 (CIMS)					
8:30 – 8:45	Welcome & Day 2 Mission – <i>Anahita Williamson</i>					
8:45 – 9:10	Sustainable rural entrepreneurship: a case in Hungary - <i>Szilvia Luda, Corvinus University</i>					
9:10 – 9:35	Chemical management services for measurement, assessment, decision-making - <i>Joseph Sprangel, Mary Baldwin College &amp; Jill Kauffman Johnson, Chemical Strategies Partnership</i>					
9:35 – 10:00	Today's environmental manager's toolbox: product based risk assessment & LCA – <i>Kate Winnebeck, RIT</i>					
10:00 – 10:25	Assessing corporate sustainability through ratings: challenges and their causes - <i>Sarah Elena Windolph, Leuphana U</i>					
10:25 – 10:55	EHS Manager Role in Industrial Sustainability Programs – pollution prevention approach - <i>Anahita Williamson, RIT</i>					
10:55 – 11:10	Coffee – Kávė – Kaffė – Kaffee					
11:15 – 12:15 WORKSHOP SESSION 3	<u><b>WORKSHOP 13</b></u> Sustainable Rural Entrepreneurship: A Case in Hungary <i>Szilvia Luda</i>	<u><b>WORKSHOP 14</b></u> <a href="#">Chemical mgmt. services for measurement, assessments, decision-making</a> <i>Joseph Sprangel &amp; Jill Kauffman Johnson</i>	<u><b>WORKSHOP 15</b></u> <a href="#">EM's tool box: product based risk assessment &amp; LCA</a> <i>Kate Winnebeck</i>	<u><b>WORKSHOP 16</b></u> <a href="#">EHS Manager Role in Industrial Sustainability Programs – pollution prevention approach</a> <i>Anahita Williamson</i>	<u><b>WORKSHOP 17</b></u> <a href="#">Assessing corporate sustainability through ratings: challenges and their causes -</a> <i>Sarah Elena Windolph.</i>	<u><b>WORKSHOP 18</b></u> <a href="#">Definition of environmental sustainability</a>
12:15 – 1:15	Lunch – Ebéd – Pranzo – Mittagessen					
1:15	Moderator: <i>John Morelli</i>					
1:20 – 1:50	Definition of Environmental Sustainability					
1:50 – 2:00	What's next?					