

SEVENTH INTERNATIONAL ENVIRONMENTAL MANAGEMENT LEADERSHIP SYMPOSIUM

Environmental Sustainability and the Role of the Environmental Manager

DAY 1 - Monday, May 2, 2011

8:00 – 8:30	Continental Breakfast -- Building #78 (CIMS)					
8:30 – 8:45	Welcome & Day 1 Mission – <i>John Morelli, RIT</i>					
8:45 – 9:10	Some lessons learned from the Hungarian red-mud accident – <i>Sándor Kerekes, Corvinus University</i>					
9:10 – 9:35	Eco-efficiency, growth and the nature of corporate sustainability – <i>Stefano Pogutz & Valerio Micale, Bocconi University</i>					
9:35 – 10:00	Environ. sustainability & supply chain Mgmt.: Framework of cross-functional integration – <i>Dorli Harms, Leuphana U.</i>					
10:00 – 10:25	Environmental sustainability responsibility of the EHS professional in industry – <i>John Morelli & Kelley Lockwood</i>					
10:30 – 10:50	Coffee – Kávė – Kaffė – Kaffee					
10:50 – 11:50 WORKSHOP SESSION 1	<u>WORKSHOP 1</u> Contradictions Inherent in the Management of Natural and Industrial Disasters <i>Sándor Kerekes</i>	<u>WORKSHOP 2</u> Eco-efficiency, growth & nature of corporate sustainability <i>Stefano Pogutz & Valerio Micale</i>	<u>WORKSHOP 3</u> Environ. sustainability & supply chain Mgmt.: Framework of cross- functional integration – <i>Dorli Harms, Leuphana U.</i>	<u>WORKSHOP 4</u> Environmental sustainability & EHS professional responsibility <i>John Morelli & Kelley Lockwood</i>	<u>WORKSHOP 5</u> What gets measured gets managed - Justin Partapiano & Aimee Dars Ellis	<u>WORKSHOP 6</u> Definition of environmental sustainability
	12:00 – 1:30 Lunch – Ebéd – Pranzo – Mittagessen					
1:35	Moderator: <i>Lisa Greenwood</i>					
1:40 – 2:05	The rise and fall of the concept of sustainability -- <i>Károly Kiss, Corvinus University</i>					
2:05 – 2:30	Ecological allowance of enterprise -- <i>Andre Reichel & Barbara Seeberg, Stuttgart University</i>					
2:30 – 2:55	Rolling out Corp. sustainability accounting: challenges for sustainability accounting - <i>Dimitar Zvezdov, Leuphana U</i>					
2:55 – 3:20	Voluntary Environmental Management for SMEs: Alternative Models for ISO14001 Implementation - <i>Lisa Greenwood</i>					
3:25 – 3:45	Refreshments – Frissitök – Puntì de ristoro – Erfrischungen					
3:50 – 4:50 WORKSHOP SESSION 2	<u>WORKSHOP 7</u> The rise and fall of the concept of sustainability <i>Károly Kiss</i>	<u>WORKSHOP 8</u> Rolling out Corp. sustainability accounting: challenges for sustainability accounting - <i>Dimitar Zvezdov</i>	<u>WORKSHOP 9</u> Ecological allowance of enterprise <i>Andre Reichel & Barbara Seeberg</i>	<u>WORKSHOP 10</u> Voluntary Environmental Management for SMEs: Alternative Models for ISO14001 Implementation <i>Lisa Greenwood</i>	<u>WORKSHOP 11</u> Responsibility in sustainable industries <i>Kelley Lockwood & Clemente Portillo</i>	<u>WORKSHOP 12</u> Definition of environmental sustainability
	5:00 – 5:15 Day 1 Wrap Up					
6:30 – 9:00	Dinner Reception – RIT Inn and Conference Center					

DAY 2 - Tuesday, May 3, 2011

8:00 – 8:25	Continental Breakfast -- Building #78 (CIMS)					
8:30 – 8:45	Welcome & Day 2 Mission – <i>Anahita Williamson</i>					
8:45 – 9:10	Sustainable rural entrepreneurship: a case in Hungary - <i>Szilvia Luda, Corvinus University</i>					
9:10 – 9:35	Chemical management services for measurement, assessment, decision-making - <i>Joseph Sprangel, Mary Baldwin College & Jill Kauffman Johnson, Chemical Strategies Partnership</i>					
9:35 – 10:00	Today's environmental manager's toolbox: product based risk assessment & LCA – <i>Kate Winnebeck, RIT</i>					
10:00 – 10:25	Assessing corporate sustainability through ratings: challenges and their causes - <i>Sarah Elena Windolph, Leuphana U</i>					
10:25 – 10:55	EHS Manager Role in Industrial Sustainability Programs – pollution prevention approach - <i>Anahita Williamson, RIT</i>					
10:55 – 11:10	Coffee – Kávė – Kaffė – Kaffee					
11:15 – 12:15 WORKSHOP SESSION 3	<u>WORKSHOP 13</u> Sustainable Rural Entrepreneurship: A Case in Hungary <i>Szilvia Luda</i>	<u>WORKSHOP 14</u> Chemical mgmt. services for measurement, assessments, decision-making <i>Joseph Sprangel & Jill Kauffman Johnson</i>	<u>WORKSHOP 15</u> EM's tool box: product based risk assessment & LCA <i>Kate Winnebeck</i>	<u>WORKSHOP 16</u> EHS Manager Role in Industrial Sustainability Programs – pollution prevention approach <i>Anahita Williamson</i>	<u>WORKSHOP 17</u> Assessing corporate sustainability through ratings: challenges and their causes - <i>Sarah Elena Windolph.</i>	<u>WORKSHOP 18</u> Definition of environmental sustainability
	12:15 – 1:15 Lunch – Ebéd – Pranzo – Mittagessen					
1:15	Moderator: <i>John Morelli</i>					
1:20 – 1:50	Definition of Environmental Sustainability					
1:50 – 2:00	What's next?					